

Consumer Health in Norway

Market Direction | 2024-10-09 | 109 pages | Euromonitor

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Report description:

The consumer health market in Norway is seeing a return to pre-pandemic patterns. 2024 has continued the performance registered in 2023, namely moderate, sustainable growth, in line with the performance seen during the pre-pandemic years. This is in contrast with the considerable fluctuations that were commonplace during and immediately after the pandemic. A declining rate of inflation has also resulted in value sales becoming more moderate, following a significant boost due to rising unit price...

Euromonitor International's Consumer Health in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
October 2024

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