

## **Consumer Health in Lithuania**

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### **Report description:**

Consumer health sales in Lithuania are resettling in 2024 following fluctuations during and following the COVID-19 pandemic. Overall, sales are generally fairly stagnant with declines in some segments - largely due to a stabilised consumer base following a temporary boost by migration from Ukraine and other countries.

Euromonitor International's Consumer Health in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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