

Consumer Health in Lithuania

Market Direction | 2024-10-09 | 81 pages | Euromonitor

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Report description:

Consumer health sales in Lithuania are resettling in 2024 following fluctuations during and following the COVID-19 pandemic. Overall, sales are generally fairly stagnant with declines in some segments - largely due to a stabilised consumer base following a temporary boost by migration from Ukraine and other countries.

Euromonitor International's Consumer Health in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

CONSUMER HEALTH IN LITHUANIA

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 1 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024

Table 2 Life Expectancy at Birth 2019-2024

MARKET DATA

Table 3 Sales of Consumer Health by Category: Value 2019-2024

Table 4 Sales of Consumer Health by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Consumer Health: % Value 2020-2024

Table 6 LBN Brand Shares of Consumer Health: % Value 2021-2024

Table 7 Penetration of Private Label by Category: % Value 2019-2024

Table 8 Distribution of Consumer Health by Format: % Value 2019-2024

Table 9 Distribution of Consumer Health by Format and Category: % Value 2024

Table 10 \square Forecast Sales of Consumer Health by Category: Value 2024-2029

Table 11 \square Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

ANALGESICS IN LITHUANIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Robust rises in 2024 although mainly due to price hikes

Marketing and promotions attract consumers as category remains led by international players

Solpadine suffers supply issues

PROSPECTS AND OPPORTUNITIES

Category growth looks set to be solid

Ibuprofen will maintain stronghold as overall category lacks innovation

Naproxen holds potential for expansion, while modern grocery retailers expand

CATEGORY DATA

Table 12 Sales of Analgesics by Category: Value 2019-2024

Table 13 Sales of Analgesics by Category: % Value Growth 2019-2024

Table 14 NBO Company Shares of Analgesics: % Value 2020-2024

Table 15 LBN Brand Shares of Analgesics: % Value 2021-2024

Table 16 Forecast Sales of Analgesics by Category: Value 2024-2029

Table 17 Forecast Sales of Analgesics by Category: % Value Growth 2024-2029

COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN LITHUANIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

2024 sees little change

Low flu incidence undermines overall demand

Non-drowsy Opexa marches onwards

PROSPECTS AND OPPORTUNITIES

Moderate growth predicated for forecast period

Lack of innovation to persist, while decongest sprays gather further ground

Climate change continues to push up incidence of allergies

CATEGORY DATA

Table 18 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2019-2024

Table 19 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2019-2024

Table 20 NBO Company Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2020-2024

Table 21 LBN Brand Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2021-2024

Table 22 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2024-2029

Table 23 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2024-2029

DIGESTIVE REMEDIES IN LITHUANIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Value growth driven by rising prices

A Menarini Industrie Farmaceutiche Riunite maintains overall leadership

Dosages increase as consumers seek sure results though volume sales remain limited by lack of significant innovation

PROSPECTS AND OPPORTUNITIES

Low but stable sales across category

Widespread reflux will support antacids, and ageing population will drive value growth

Limited local presence in competitive landscape

CATEGORY DATA

Table 24 Sales of Digestive Remedies by Category: Value 2019-2024

Table 25 Sales of Digestive Remedies by Category: % Value Growth 2019-2024

Table 26 NBO Company Shares of Digestive Remedies: % Value 2020-2024

Table 27 LBN Brand Shares of Digestive Remedies: % Value 2021-2024

Table 28 Forecast Sales of Digestive Remedies by Category: Value 2024-2029

Table 29 Forecast Sales of Digestive Remedies by Category: % Value Growth 2024-2029

DERMATOLOGICALS IN LITHUANIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Convincing performance from dermatologicals in 2024

Female-oriented products and topical antifungals gain ground

Multinationals continue to lead, leaving little space for local players

PROSPECTS AND OPPORTUNITIES

Little change anticipated for dermatologicals

Cold sore treatments will continue to expand but vaginal antifungals has reached its peak
Out-of-home habits to support topical antiseptics while hair loss sales will benefit from innovation

CATEGORY DATA

Table 30 Sales of Dermatologicals by Category: Value 2019-2024

Table 31 Sales of Dermatologicals by Category: % Value Growth 2019-2024

Table 32 NBO Company Shares of Dermatologicals: % Value 2020-2024

Table 33 LBN Brand Shares of Dermatologicals: % Value 2021-2024

Table 34 Forecast Sales of Dermatologicals by Category: Value 2024-2029

Table 35 Forecast Sales of Dermatologicals by Category: % Value Growth 2024-2029

WOUND CARE IN LITHUANIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Early summer bodes well for wound care

Sticking plasters/adhesive still largest subcategory

Private label expands within landscape led by multinationals.

PROSPECTS AND OPPORTUNITIES

Volume sales likely to stagnate

Private label will continue to steal share

Niche and premium products may rise slightly

CATEGORY DATA

Table 36 Sales of Wound Care by Category: Value 2019-2024

Table 37 Sales of Wound Care by Category: % Value Growth 2019-2024

Table 38 NBO Company Shares of Wound Care: % Value 2020-2024

Table 39 LBN Brand Shares of Wound Care: % Value 2021-2024

Table 40 Forecast Sales of Wound Care by Category: Value 2024-2029

Table 41 Forecast Sales of Wound Care by Category: % Value Growth 2024-2029

VITAMINS IN LITHUANIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Volume growth declines in 2024

Vitamin B rises as D falls

Valentis maintains leadership label remains strong

PROSPECTS AND OPPORTUNITIES

Moderate forecast period facing vitamins in Lithuania

Multivitamins will continue to be popular

Single vitamins face varied fortunes while multivitamins will see greater specificity

CATEGORY DATA

Table 42 Sales of Vitamins by Category: Value 2019-2024

Table 43 Sales of Vitamins by Category: % Value Growth 2019-2024

Table 44 Sales of Multivitamins by Positioning: % Value 2019-2024

Table 45 NBO Company Shares of Vitamins: % Value 2020-2024

Table 46 LBN Brand Shares of Vitamins: % Value 2021-2024

Table 47 Forecast Sales of Vitamins by Category: Value 2024-2029

Table 48 Forecast Sales of Vitamins by Category: % Value Growth 2024-2029

DIETARY SUPPLEMENTS IN LITHUANIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

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Stable growth for dietary supplements

Fish oils goes from strength to strength and eye health sees further expansion

Direct selling remains relevant in a fragmented landscape

PROSPECTS AND OPPORTUNITIES

Only low growth predicted for dietary supplements

Private label will benefit from currently small presence within category

Combination products to see rising demand, while joint health holds potential

CATEGORY DATA

Table 49 Sales of Dietary Supplements by Category: Value 2019-2024

Table 50 Sales of Dietary Supplements by Category: % Value Growth 2019-2024

Table 51 Sales of Dietary Supplements by Positioning: % Value 2019-2024

Table 52 NBO Company Shares of Dietary Supplements: % Value 2020-2024

Table 53 LBN Brand Shares of Dietary Supplements: % Value 2021-2024

Table 54 Forecast Sales of Dietary Supplements by Category: Value 2024-2029

Table 55 Forecast Sales of Dietary Supplements by Category: % Value Growth 2024-2029

WEIGHT MANAGEMENT AND WELLBEING IN LITHUANIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Decline for weight loss supplements continues into 2024

Direct selling offers sports nutrition to boost sales

Ozempic usage grows while slimming teas gains ground

PROSPECTS AND OPPORTUNITIES

Decline for weight loss supplements shows no sign of reversal

Direct selling to remain primary distribution channel

Slimming teas to see positive but low volume growth as consumers shift to healthier options

CATEGORY DATA

Table 56 Sales of Weight Management and Wellbeing by Category: Value 2019-2024

Table 57 Sales of Weight Management and Wellbeing by Category: % Value Growth 2019-2024

Table 58 NBO Company Shares of Weight Management and Wellbeing: % Value 2020-2024

Table 59 LBN Brand Shares of Weight Management and Wellbeing: % Value 2021-2024

Table 60 Forecast Sales of Weight Management and Wellbeing by Category: Value 2024-2029

Table 61 Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2024-2029

SPORTS NUTRITION IN LITHUANIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Sports nutrition makes further gains in 2024

Sports protein-based products keep on rising

E-commerce is major channel for sports nutrition sales

PROSPECTS AND OPPORTUNITIES

Bright future anticipated for sports nutrition

Local players will maintain market presence amid expanding retail presence

Protein bars contain high potential, with e-commerce further strengthening its commanding lead in distribution

CATEGORY DATA

Table 62 Sales of Sports Nutrition by Category: Value 2019-2024

Table 63 Sales of Sports Nutrition by Category: % Value Growth 2019-2024

Table 64 NBO Company Shares of Sports Nutrition: % Value 2020-2024

Table 65 LBN Brand Shares of Sports Nutrition: % Value 2021-2024

Table 66 Forecast Sales of Sports Nutrition by Category: Value 2024-2029

Table 67 Forecast Sales of Sports Nutrition by Category: % Value Growth 2024-2029

HERBAL/TRADITIONAL PRODUCTS IN LITHUANIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Moderate growth posted in 2024

Eucarbon Herbal leads herbal digestive remedies brands, while Sinupret maintains overall category lead

Local player Valentis gains value share in 2024

PROSPECTS AND OPPORTUNITIES

Low growth ahead for herbal/traditional products in Lithuania

Sleep aids likely to see volume rises while Valentis benefits from strong reputation for paediatric solutions

Haemorrhoid treatments to maintain presence in herbal dermatologicals, and environmental focus could expand consumer base

CATEGORY DATA

Table 68 Sales of Herbal/Traditional Products: Value 2019-2024

Table 69 Sales of Herbal/Traditional Products: % Value Growth 2019-2024

Table 70 NBO Company Shares of Herbal/Traditional Products: % Value 2020-2024

Table 71 LBN Brand Shares of Herbal/Traditional Products: % Value 2021-2024

Table 72 Forecast Sales of Herbal/Traditional Products: Value 2024-2029

Table 73 Forecast Sales of Herbal/Traditional Products: % Value Growth 2024-2029

PAEDIATRIC CONSUMER HEALTH IN LITHUANIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Post-pandemic surge settles down

Ibuprofen still preferred product, with fish oil also popular

Continued shift towards products with a natural positioning

PROSPECTS AND OPPORTUNITIES

Moderate growth predicted for overall category

Vitamins and dietary supplements set to do well

No sign of new challengers

CATEGORY DATA

Table 74 Sales of Paediatric Consumer Health by Category: Value 2019-2024

Table 75 Sales of Paediatric Consumer Health by Category: % Value Growth 2019-2024

Table 76 Forecast Sales of Paediatric Consumer Health by Category: Value 2024-2029

Table 77 Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2024-2029

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