

## **Consumer Health in Latvia**

Market Direction | 2024-10-09 | 81 pages | Euromonitor

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### **Report description:**

In 2024, consumer health in Latvia is getting back on track following the fluctuations caused by the COVID-19 pandemic. While demand for OTC products is stabilising, retail volume growth is likely to stagnate due to maturity and economic uncertainty. Consumers remain cautious with expenditure and are choosing more affordable options when they feel necessary. Price inflation continues to underpin current value growth although inflation has fallen in Latvia. Whilst there is little organic growth i...

Euromonitor International's Consumer Health in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
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## 2024 DEVELOPMENTS

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