

Consumer Health in Israel

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Report description:

Consumer health is expected to see steady strong current value growth in Israel in 2024. The Israeli economy saw a large dip over the last quarter of 2023, contracting by over 20% according to the Bank of Israel. However, in line with most of 2023, the Israeli Government sought to get inflation under control and, by the end of 2023, inflation also saw a drop, to just under 3%.

Euromonitor International's Consumer Health in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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