

Consumer Health in Ireland

Market Direction | 2024-10-08 | 104 pages | Euromonitor

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Report description:

In 2024, consumer health in Ireland is expected to continue to see retail current value growth, despite inflationary pressures and changing consumer habits. Growth is mainly being driven by more people becoming aware of self-medication options, a stronger focus on health and wellness, and the continuing rise of shopping via retail e-commerce. Categories such as analgesics, cough, cold and allergy remedies, vitamins and dietary supplements, sports nutrition, and digestive remedies account for the...

Euromonitor International's Consumer Health in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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