

## **Consumer Health in Estonia**

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### **Report description:**

Consumer health in Estonia in 2024 is showing signs of stabilisation after the disruptions caused by the pandemic, although economic uncertainty continues to impact the overall development of the sector. Several key categories are experiencing stagnation or even decline due to these challenges. Nevertheless, self-care remains a prevailing trend, with many consumers continuing to focus on vitamins, dietary supplements, and herbal/traditional remedies as part of a proactive approach to managing th...

Euromonitor International's Consumer Health in Estonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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