

Consumer Health in Estonia

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Report description:

Consumer health in Estonia in 2024 is showing signs of stabilisation after the disruptions caused by the pandemic, although economic uncertainty continues to impact the overall development of the sector. Several key categories are experiencing stagnation or even decline due to these challenges. Nevertheless, self-care remains a prevailing trend, with many consumers continuing to focus on vitamins, dietary supplements, and herbal/traditional remedies as part of a proactive approach to managing th...

Euromonitor International's Consumer Health in Estonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Consumer Health in Estonia

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List Of Contents And Tables

CONSUMER HEALTH IN ESTONIA

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 1 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024

Table 2 Life Expectancy at Birth 2019-2024

MARKET DATA

Table 3 Sales of Consumer Health by Category: Value 2019-2024

Table 4 Sales of Consumer Health by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Consumer Health: % Value 2020-2024

Table 6 LBN Brand Shares of Consumer Health: % Value 2021-2024

Table 7 Penetration of Private Label by Category: % Value 2019-2024

Table 8 Distribution of Consumer Health by Format: % Value 2019-2024

Table 9 Distribution of Consumer Health by Format and Category: % Value 2024

Table 10 Forecast Sales of Consumer Health by Category: Value 2024-2029

Table 11 Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

ANALGESICS IN ESTONIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Market nearing saturation amidst limited innovation

Solpadeine's decline following regulatory changes

Nycomed SEFA leads in systemic analgesics

PROSPECTS AND OPPORTUNITIES

Innovative delivery methods to drive growth

Targeting niche markets with specialised pain relief

Expansion into natural and herbal alternatives

CATEGORY DATA

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Table 12 Sales of Analgesics by Category: Value 2019-2024

Table 13 Sales of Analgesics by Category: % Value Growth 2019-2024

Table 14 NBO Company Shares of Analgesics: % Value 2020-2024

Table 15 LBN Brand Shares of Analgesics: % Value 2021-2024

Table 16 Forecast Sales of Analgesics by Category: Value 2024-2029

Table 17 Forecast Sales of Analgesics by Category: % Value Growth 2024-2029

COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN ESTONIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Winter months drive seasonal sales growth

Convenience drives e-commerce growth

Dominance of international players with established brands

PROSPECTS AND OPPORTUNITIES

Increasing demand for natural and herbal remedies

Rising adoption of telemedicine

Growing interest in multi-symptom relief products

CATEGORY DATA

Table 18 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2019-2024

Table 19 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2019-2024

Table 20 NBO Company Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2020-2024

Table 21 LBN Brand Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2021-2024

Table 22 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2024-2029

Table 23 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2024-2029

DIGESTIVE REMEDIES IN ESTONIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Sluggish sales performance amidst market saturation

H2 blockers lose ground to proton pump inhibitors

Strong demand for family-friendly brands

PROSPECTS AND OPPORTUNITIES

Expanding potential in paediatric digestive remedies

Competition from supplements threatens category growth

Blurring boundaries between nutritional and digestive health

CATEGORY DATA

Table 24 Sales of Digestive Remedies by Category: Value 2019-2024

Table 25 Sales of Digestive Remedies by Category: % Value Growth 2019-2024

Table 26 NBO Company Shares of Digestive Remedies: % Value 2020-2024

Table 27 LBN Brand Shares of Digestive Remedies: % Value 2021-2024

Table 28 Forecast Sales of Digestive Remedies by Category: Value 2024-2029

Table 29 Forecast Sales of Digestive Remedies by Category: % Value Growth 2024-2029

DERMATOLOGICALS IN ESTONIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Return to pre-pandemic demand with focus on common skin conditions

E-commerce growth overcomes stigmas related to dermatological conditions

GSK and Beiersdorf AG lead the dermatologicals with trusted brands

PROSPECTS AND OPPORTUNITIES

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Limited growth with focus on price inflation and hair loss products

Opportunities for natural and organic dermatological products

Room for growth in specialised dermatological treatments

CATEGORY DATA

Table 30 Sales of Dermatologicals by Category: Value 2019-2024

Table 31 Sales of Dermatologicals by Category: % Value Growth 2019-2024

Table 32 NBO Company Shares of Dermatologicals: % Value 2020-2024

Table 33 LBN Brand Shares of Dermatologicals: % Value 2021-2024

Table 34 Forecast Sales of Dermatologicals by Category: Value 2024-2029

Table 35 Forecast Sales of Dermatologicals by Category: % Value Growth 2024-2029

WOUND CARE IN ESTONIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Active lifestyles fuel increased demand for wound care products

Accessibility and popularity of sticking plasters and adhesive bandages

Beiersdorf AG leads wound care, followed by private label growth

PROSPECTS AND OPPORTUNITIES

Market saturation and growth potential in specialised wound care

Private label products set to dominate the economy segment

Rising demand for eco-friendly packaging in wound care

CATEGORY DATA

Table 36 Sales of Wound Care by Category: Value 2019-2024

Table 37 Sales of Wound Care by Category: % Value Growth 2019-2024

Table 38 NBO Company Shares of Wound Care: % Value 2020-2024

Table 39 LBN Brand Shares of Wound Care: % Value 2021-2024

Table 40 Forecast Sales of Wound Care by Category: Value 2024-2029

Table 41 Forecast Sales of Wound Care by Category: % Value Growth 2024-2029

VITAMINS IN ESTONIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Post-pandemic demand for vitamins declines

Private label vitamins capture a larger market share

Reforce OU retains leadership in a competitive environment

PROSPECTS AND OPPORTUNITIES

Established brands must boost promotional strategies

Innovative vitamin formats offer growth potential

Sustainability and transparency becoming key factors for premium brands

CATEGORY DATA

Table 42 Sales of Vitamins by Category: Value 2019-2024

Table 43 Sales of Vitamins by Category: % Value Growth 2019-2024

Table 44 Sales of Multivitamins by Positioning: % Value 2019-2024

Table 45 NBO Company Shares of Vitamins: % Value 2020-2024

Table 46 LBN Brand Shares of Vitamins: % Value 2021-2024

Table 47 Forecast Sales of Vitamins by Category: Value 2024-2029

Table 48 Forecast Sales of Vitamins by Category: % Value Growth 2024-2029

DIETARY SUPPLEMENTS IN ESTONIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Economic uncertainty hampers sales

Local brands benefit from effective marketing

Consumer scepticism leads to demand for proven benefits

PROSPECTS AND OPPORTUNITIES

Probiotic supplements offer multifunctional benefits

Building trust through transparency and evidence-based claims

Niche supplements target specific health concerns

CATEGORY DATA

Table 49 Sales of Dietary Supplements by Category: Value 2019-2024

Table 50 Sales of Dietary Supplements by Category: % Value Growth 2019-2024

Table 51 Sales of Dietary Supplements by Positioning: % Value 2019-2024

Table 52 NBO Company Shares of Dietary Supplements: % Value 2020-2024

Table 53 LBN Brand Shares of Dietary Supplements: % Value 2021-2024

Table 54 Forecast Sales of Dietary Supplements by Category: Value 2024-2029

Table 55 Forecast Sales of Dietary Supplements by Category: % Value Growth 2024-2029

WEIGHT MANAGEMENT AND WELLBEING IN ESTONIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Weight management market remains niche but steady

Sports nutrition crossover increasing appeal of weight management products

Traditional slimming products lose favour amongst consumers

PROSPECTS AND OPPORTUNITIES

Targeted marketing strategies needed to expand market share

Product innovation integrating functional ingredients

Digital health tools enhancing consumer engagement

CATEGORY DATA

Table 56 Sales of Weight Management and Wellbeing by Category: Value 2019-2024

Table 57 Sales of Weight Management and Wellbeing by Category: % Value Growth 2019-2024

Table 58 NBO Company Shares of Weight Management and Wellbeing: % Value 2020-2024

Table 59 LBN Brand Shares of Weight Management and Wellbeing: % Value 2021-2024

Table 60 Forecast Sales of Weight Management and Wellbeing by Category: Value 2024-2029

Table 61 Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2024-2029

SPORTS NUTRITION IN ESTONIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Sports nutrition gains popularity amongst younger Estonians

Diversification of sports nutrition products expands audience

Baltic Nutrition Partners retains its lead in a fragmented landscape, whilst e-commerce plays a key role in sports nutrition sales

PROSPECTS AND OPPORTUNITIES

Functional beverages to drive growth in sports nutrition

Sustainable packaging appeals to environmentally conscious consumers

Personalised nutrition becoming a key trend

CATEGORY DATA

Table 62 Sales of Sports Nutrition by Category: Value 2019-2024

Table 63 Sales of Sports Nutrition by Category: % Value Growth 2019-2024

Table 64 NBO Company Shares of Sports Nutrition: % Value 2020-2024

Table 65 LBN Brand Shares of Sports Nutrition: % Value 2021-2024

Table 66 Forecast Sales of Sports Nutrition by Category: Value 2024-2029

Table 67 Forecast Sales of Sports Nutrition by Category: % Value Growth 2024-2029

HERBAL/TRADITIONAL PRODUCTS IN ESTONIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Strong cultural preference for herbal remedies

E-commerce expands access to herbal/traditional products

Integration of herbal products with modern medicine

PROSPECTS AND OPPORTUNITIES

Innovating by combining tradition with science

Educational marketing to raise awareness of benefits

Emphasising sustainable sourcing of herbal ingredients

CATEGORY DATA

Table 68 Sales of Herbal/Traditional Products: Value 2019-2024

Table 69 Sales of Herbal/Traditional Products: % Value Growth 2019-2024

Table 70 NBO Company Shares of Herbal/Traditional Products: % Value 2020-2024

Table 71 LBN Brand Shares of Herbal/Traditional Products: % Value 2021-2024

Table 72 Forecast Sales of Herbal/Traditional Products: Value 2024-2029

Table 73 Forecast Sales of Herbal/Traditional Products: % Value Growth 2024-2029

PAEDIATRIC CONSUMER HEALTH IN ESTONIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Parental focus on safety drives demand for trusted brands

Child-friendly formulations gain popularity

Preventive health focus increases investment in immunity products

PROSPECTS AND OPPORTUNITIES

Innovating in child-friendly delivery methods

Organic and natural products appeal to health-conscious parents

Educational support for parents building brand loyalty

CATEGORY DATA

Table 74 Sales of Paediatric Consumer Health by Category: Value 2019-2024

Table 75 Sales of Paediatric Consumer Health by Category: % Value Growth 2019-2024

Table 76 Forecast Sales of Paediatric Consumer Health by Category: Value 2024-2029

Table 77 Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2024-2029

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