

## **Consumer Health in Ecuador**

Market Direction | 2024-10-08 | 79 pages | Euromonitor

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### **Report description:**

Ecuador has experienced numerous challenges over the review period that have impacted consumption in general and the consumer health market. GDP growth projected by the IMF for 2024 is just 0.1%, the lowest in Latin America. This is mostly the result of the significant security crisis Ecuador has been grappling with in recent years, which increased at the end of 2023 and reached its highest point in the first months of 2024. This forced President Daniel Noboa's new government to declare a state...

Euromonitor International's Consumer Health in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
October 2024

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## 2024 DEVELOPMENTS

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