

## **Analgesics in Estonia**

Market Direction | 2024-10-08 | 23 pages | Euromonitor

## **AVAILABLE LICENSES:**

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

### Report description:

Analgesics in Estonia, as a product area, is approaching saturation in 2024, with established brands like ibuprofen and paracetamol continuing to dominate consumer preferences. These products remain indispensable for managing common pain, but the market faces constraints due to a lack of significant innovation. This saturation is reflected in stable yet modest sales growth, with minimal differentiation between products. During the pandemic, there was a notable shift towards well-established bran...

Euromonitor International's Analgesics in Estonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Systemic Analgesics, Topical Analgesics/Anaesthetic.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Analgesics market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

#### **Table of Contents:**

**Scotts International. EU Vat number: PL 6772247784** tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com

Analgesics in Estonia Euromonitor International October 2024

List Of Contents And Tables

ANALGESICS IN ESTONIA KEY DATA FINDINGS

2024 DEVELOPMENTS

Market nearing saturation amidst limited innovation Solpadeine's decline following regulatory changes

Nycomed SEFA leads in systemic analgesics

PROSPECTS AND OPPORTUNITIES

Innovative delivery methods to drive growth

Targeting niche markets with specialised pain relief

Expansion into natural and herbal alternatives

**CATEGORY DATA** 

Table 1 Sales of Analgesics by Category: Value 2019-2024

Table 2 Sales of Analgesics by Category: % Value Growth 2019-2024

Table 3 NBO Company Shares of Analgesics: % Value 2020-2024

Table 4 LBN Brand Shares of Analgesics: % Value 2021-2024

Table 5 Forecast Sales of Analgesics by Category: Value 2024-2029

Table 6 Forecast Sales of Analgesics by Category: % Value Growth 2024-2029

CONSUMER HEALTH IN ESTONIA

**EXECUTIVE SUMMARY** 

Consumer health in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024

Table 8 Life Expectancy at Birth 2019-2024

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2019-2024

Table 10 Sales of Consumer Health by Category: % Value Growth 2019-2024

Table 11 NBO Company Shares of Consumer Health: % Value 2020-2024

Table 12 LBN Brand Shares of Consumer Health: % Value 2021-2024

Table 13 Penetration of Private Label by Category: % Value 2019-2024

Table 14 Distribution of Consumer Health by Format: % Value 2019-2024

Table 15 Distribution of Consumer Health by Format and Category: % Value 2024

Table 16 [Forecast Sales of Consumer Health by Category: Value 2024-2029

Table 17 [Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

**APPENDIX** 

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Switches
DISCLAIMER
DEFINITIONS
SOURCES
Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com



☐ - Print this form

To place an Order with Scotts International:

 $\hfill \Box$  - Complete the relevant blank fields and sign

# **Analgesics in Estonia**

Market Direction | 2024-10-08 | 23 pages | Euromonitor

	License			Price
	Single User Licence			€995.00
	Multiple User License (1 Site)		€1990.00	
	Multiple User License (Global)		€2985.00	
	v			
			Tota	al
imail*		Phone*		
irst Name*		Last Name*		
ii st ivairie		Last Name		
1 1211 4				
		EU Vat / Tax ID /	/ NIP number*	
Company Name*		EU Vat / Tax ID /	/ NIP number*	
Company Name* Address*			/ NIP number*	
ob title* Company Name* Address* Zip Code*		City*	/ NIP number*	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com