

Analgesics in Egypt

Market Direction | 2024-10-08 | 25 pages | Euromonitor

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Report description:

Analgesics continues to enjoy robust sales in Egypt in 2024, supported by the trend for consumers to self-medicate when it comes to pain and OTC pain relief. Indeed, analgesics are a popular medicine in Egypt, with many people using them to alleviate both common and chronic pain in their day-to-day lives. There is a wide range of analgesics available in Egypt, from single ingredient to combination options. For example, consumers may use ibuprofen or acetaminophen to treat minor day-to-day pains,...

Euromonitor International's Analgesics in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Systemic Analgesics, Topical Analgesics/Anaesthetic.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Analgesics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

ANALGESICS IN EGYPT

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Ongoing popularity of analgesics leads to robust sales
- Consumers' purchasing behaviour differs from rural to urban areas
- Expansion of distribution channels towards an omnichannel approach

PROSPECTS AND OPPORTUNITIES

- Analgesics will maintain healthy growth thanks to strong baseline demand
- Further innovation expected in combination analgesics
- Local brands will continue to see and embrace opportunities

CATEGORY DATA

- Table 1 Sales of Analgesics by Category: Value 2019-2024
- Table 2 Sales of Analgesics by Category: % Value Growth 2019-2024
- Table 3 NBO Company Shares of Analgesics: % Value 2020-2024
- Table 4 LBN Brand Shares of Analgesics: % Value 2021-2024
- Table 5 Forecast Sales of Analgesics by Category: Value 2024-2029
- Table 6 Forecast Sales of Analgesics by Category: % Value Growth 2024-2029

CONSUMER HEALTH IN EGYPT

EXECUTIVE SUMMARY

- Consumer health in 2024: The big picture
- 2024 key trends
- Competitive landscape
- Retailing developments
- What next for consumer health?

MARKET INDICATORS

- Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024
- Table 8 Life Expectancy at Birth 2019-2024

MARKET DATA

- Table 9 Sales of Consumer Health by Category: Value 2019-2024
- Table 10 Sales of Consumer Health by Category: % Value Growth 2019-2024
- Table 11 NBO Company Shares of Consumer Health: % Value 2020-2024
- Table 12 LBN Brand Shares of Consumer Health: % Value 2021-2024
- Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2019-2024
- Table 14 Distribution of Consumer Health by Format: % Value 2019-2024
- Table 15 Distribution of Consumer Health by Format and Category: % Value 2024
- Table 16 □Forecast Sales of Consumer Health by Category: Value 2024-2029
- Table 17 □Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

- OTC registration and classification
- Vitamins and dietary supplements registration and classification
- Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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