

Airlines in Germany

Market Direction | 2024-10-08 | 15 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

In 2024, value growth of airlines in Germany, along with passenger numbers, is recording a slowdown compared to the significant increases post-pandemic, which reached triple-digit growth in 2022 when travelling was made possible again. Although still recording considerable growth, the slowdown registered in 2024 follows a period of intense travel demand, as passengers, eager to return to their preferred holiday destinations post-pandemic, were so willing to travel ("revenge travel") that price w...

Euromonitor International's Airlines in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Airlines Offline, Airlines Online, Ancillary Revenue, Domestic Airlines, International Airlines, Non-Scheduled Carriers, Passenger Revenue, Scheduled Airlines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Airlines market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

Table of Contents:

Airlines in Germany

Euromonitor International

October 2024

List Of Contents And Tables

AIRLINES IN GERMANY

KEY DATA FINDINGS

2024 DEVELOPMENTS

Price sensitivity continues to rise among German air passengers

Lufthansa maintains lead of scheduled airlines in Germany

PROSPECTS AND OPPORTUNITIES

Travellers to become increasingly demanding when looking for value

AI will continue to optimise customer experience due to growing digital transformation

CATEGORY DATA

Table 1 Airlines Sales: Value 2019-2024

Table 2 Airlines Online Sales: Value 2019-2024

Table 3 Airlines: Passengers Carried 2019-2024

Table 4 Airlines NBO Company Shares: % Value 2019-2023

Table 5 Non-Scheduled Carriers Brands by Key Performance Indicators 2024

Table 6 Low Cost Carriers Brands by Key Performance Indicators 2024

Table 7 Full Service Carriers Brands by Key Performance Indicators 2024

Table 8 Forecast Airlines Sales: Value 2024-2029

Table 9 Forecast Airlines Online Sales: Value 2024-2029

TRAVEL IN GERMANY

EXECUTIVE SUMMARY

Travel in 2024

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

MARKET DATA

Table 10 Surface Travel Modes Sales: Value 2019-2024

Table 11 Surface Travel Modes Online Sales: Value 2019-2024

Table 12 Forecast Surface Travel Modes Sales: Value 2024-2029

Table 13 Forecast Surface Travel Modes Online Sales: Value 2024-2029

Table 14 In-Destination Spending: Value 2019-2024

Table 15 Forecast In-Destination Spending: Value 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Airlines in Germany

Market Direction | 2024-10-08 | 15 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
	VAT	
	Total	

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-06
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com