

United States Rodenticides Market Assessment, By Type [Anticoagulants, Non-anticoagulants], By Form [Pellets, Blocks, Powders, Others], By Toxicity Level [High, Moderate, Low], By End-user [Residential, Commercial], By Region, Opportunities and Forecast, 2017-2031F

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Report description:

United States rodenticides market is projected to witness a CAGR of 6.50% during the forecast period 2024-2031, growing from USD 370 million in 2023 to USD 612.35 million in 2031. The market is an essential part of the pest management sector since it is driven by the need to deal with the population of rodents that threaten human health, agriculture, and property. Pest control practitioners, farmers, and homeowners use rodenticides, including anticoagulants and non-anticoagulants, extensively to reduce the damage done by rats or mice. In the cities and countryside alike, awareness is increasing about diseases transmitted by rodents, such as hantavirus, leptospirosis, and salmonella, driving demand for these products. Besides, there are economic losses from rodent invasion that contribute to this increase in demand for those goods.

Many factors are shaping the United States rodenticides market. The problems caused by rodents have worsened due to urbanization and building megacities, which has led to the need for effective ways of managing them. Also, shifts in agricultural practices, especially related to grain storage and livestock management, have increased the demand for rodenticides. However, this market has challenges, such as strict regulations on the use of chemical rodenticides, primarily as they might affect non-target species and cause harm to the environment.

The evolution of sustainable and eco-friendly rodent controls is spearheading innovation in the market. As a result, corporations are putting emphasis on the use of bio-based rodenticides and mechanical traps to prevent damage to unintended species. The competition in the market is very stiff, with key players releasing new products and strategies regularly to ensure that they expand their geographical presence and meet regulatory requirements.

In June 2024, Liphatech, Inc. and the New York City Housing Authority (NYCHA) Pest Management Unit collaborated to manage rodents in urban environments, especially those close to inhabited structures. With the help of Liphatech, 55 technicians at the

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Pest Management Unit of NYCHA received training on how to handle IGI Carbon Dioxide (CO₂). The U.S. Environmental Protection Agency has registered IGI CO₂ as an alternative method for managing rodent burrows in urban settings, including those adjacent to inhabited buildings.

Advancements in Rodent Control Products Fuel Market Growth

Advancements in rodent control products significantly shape the United States rodenticides market. Recent innovations are geared toward developing safer, more effective, and eco-friendly solutions for combating rodent infestations. For instance, anticoagulants such as traditional rodenticides have been replaced or complemented by newer targeted formulations aimed at reducing risks to non-target species and the environment. Furthermore, bio-based rodenticides made from natural ingredients offer a safer alternative for use around children, pets, and wildlife while remaining effective against rodents. In May 2024, SenesTech, Inc. launched Evolve Mouse to control mouse infestations. The U.S. Environmental Protection Agency has classified Evolve Mouse as a minimum-risk product, which poses little to no damage to the environment or public health. Consumers and professionals can purchase Evolve Mouse in 1.5 and 3lb pouches from the company's website, distributors, and a few other selected e-commerce and retail locations.

In addition, technological advances have created digital rodent monitoring systems that apply sensors and real-time data to identify rodent activity, allowing for the targeted implementation of control techniques, which decreases the total use of rodenticides. Moreover, there is an increasing interest in mechanical traps and electronic devices that employ non-chemical methods to combat rodents.

Supportive Government Initiatives and Regulations

Government initiatives and regulations have a significant impact on the United States rodenticides market as they provide a safe and effective use of these products. The Environmental Protection Agency (EPA) is one of the regulatory bodies that enforce precise rules regarding the production, labeling, and distribution of rodenticides with an aim to safeguard human lives and non-target species and the environment. For instance, restricting access to specific rodenticides and limiting the use of strong second-generation anticoagulant rodenticides (SGARs) decrease the chances of causing indirect poisoning in animals and pets. Moreover, authorities at the local level are progressively introducing schemes geared towards managing the rodent population in urban settings, especially in towns where there is a lot of rat activity. For instance, in July 2024, a multi-agency and coordinated initiative, the Boston Rodent Action Plan (BRAP), was implemented to alleviate the rodent population in Boston and provide a high standard of living for guests and locals. Key stakeholders from several city agencies are brought together by BRAP, which is led by the mayor's office, operations cabinet, and inspectional services department. The purpose of BRAP is to work on a rodent mitigation strategy and utilize a wide variety of expertise.

Commercial Segment Accounts for Major Share

A significant portion of the United States rodenticides market is attributed to the commercial segment that relies on extensive utilization of rodent control goods in varied industries such as food processing, hospitality, health care, and agriculture. These sectors maintain a rodent-free environment, simply adhering to health and safety regulations and forestalling any possible economic loss from rodent infestations. Moreover, there has been a rising demand for integrated pest management (IPM) assistance, where rodenticides are mixed with some other methods to establish complete and sustainable rodent regulation, which pulses forward the significant market share of the commercial segment.

It is common for commercial pest control organizations to use rodenticides and other control measures together so that they last long serving as effective solutions. In addition, preventing rodent infestations in areas such as restaurants, warehouses, and hotels, which are vulnerable to infestation with rodents, encourages a high demand for efficient methods of controlling rodents. Thus, the commercial segment plays a significant role in the growth of the United States rodenticides market since enterprises aim to safeguard their operations while observing firm health and safety regulations.

In May 2023, Rentokil North America, Inc. collaborated with World Pest Control to offer world-class services to their customers, adding new resources to the team. Rentokil North America, Inc., a division of Rentokil Initial plc, provides a wide range of rodenticides for commercial usage.

Future Market Scenario (2024 - 2031F)

-□ The continuing expansion of urbanization, coupled with climate change, will lead to a high demand for effective rodent control products.

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-□The future of the market will be significantly influenced by innovation as businesses are investing more in the creation of environmentally friendly rodenticides and integrated pest management (IPM) techniques.

-□It is anticipated that advancements in technology for digital pest monitoring and smart traps will consolidate accuracy and efficiency in rodent control practices.

Key Players Landscape and Outlook

The major players in the United States rodenticides market are focusing on innovation, regulatory compliance, and expanding their product portfolios to maintain a competitive advantage. The landscape is characterized by a mix of large multinational corporations and specialized domestic companies that offer a wide range of rodent control solutions, including chemical rodenticides, bio-based alternatives, and mechanical traps. These companies are actively pursuing research and development to create more effective, environmentally friendly products that meet the growing needs of consumers and adhere to strict government regulations.

The market outlook is positive, with key players expected to continue their efforts in product differentiation and innovation to capture a larger market share. Companies are likely to focus on developing new formulations that target specific rodent species while minimizing the impact on non-target organisms and the environment. There is a growing emphasis on digital technologies, such as smart traps and monitoring systems, which provide real-time data and enhance pest control efficiency. The competitive landscape will be shaped by the players' ability to innovate, comply with regulations, and address the growing demand for sustainable rodent control solutions.

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*Companies mentioned above DO NOT hold any order as per market share and can be changed as per information available during research work.

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