

The Global Market for Food Additives

Market Research Report | 2024-10-09 | 130 pages | BCC Research

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Report description:

Description

Report Scope

The report provides market projections for the food additives market from 2024 through 2029 and analyzes the market shares of leading companies. The food additives market is segmented by type into flavors, acidulants, non-nutritive sweeteners, colorants, flavor enhancers, preservatives, enzymes, and others. It is further segmented by source into natural and synthetic, and by application into beverages, bakery and confectionery, sauces, dressings and condiments, dairy and frozen desserts, sweet and savory snacks, and other applications. Regional estimates and forecasts include North America, Europe, the Asia-Pacific region, South America, and the Middle East and Africa.

Report Includes

- 110 data tables and 42 additional tables
- An overview of the global markets for food additives
- Analyses of the global market trends, with data from 2023, estimates for 2024, and projections of compound annual growth rates (CAGRs) through 2029
- Evaluation of market size and market shares of food additives based on type, application, source of origin and region
- Discussion of developments in food additive R&D and technologies
- Examination of the marketing of food additives, including distribution channels, the impact of large food processors and end-user selection criteria
- Description of natural vs. artificial/ synthetic food additives and highlights of concerns related to artificial/ synthetic products and stringent regulations on their use
- Discussion of environmental and regulatory considerations affecting food additives and their impact on products and markets
- Overview of the sustainability trends and ESG developments in the industry, with emphasis on the ESG practices followed by leading companies, their ESG ratings, and consumer attitudes
- Competitive intelligence, including companies' market shares, recent M&A activity and venture funding

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- Profiles of the leading companies, including BASF, Givaudan, ADM, Ajinomoto Co. Inc., and International Flavors & Fragrances Inc.

Executive Summary

Summary:

In 2023, the global food additives market reached a value of \$77.2 billion and is expected to grow at a compound annual growth rate (CAGR) of 5.8% from 2024 to the end of 2029, reaching \$106.8 billion by the end of 2029. North America led the market in 2023, driven by growing demand for processed food products, and is predicted to grow at a CAGR of 5.5% through 2029, reaching \$33.9 billion.

The demand for food additives is fueled by a growing consumer preference for natural additives and an increasing interest in more intricate and authentic flavors. The expanding production of processed foods is resulting in a rise in the use of food additives, as these products typically require extra ingredients to improve their taste. Furthermore, the expanding availability of packaged food items and consumers' willingness to experiment with new flavors also contribute to this growth.

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ASSOCIATED BRITISH FOODS PLC
BASF

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