

Wet Glue for Labelling Market Research Report Information By Glue Type (Starch-Based, Protein-Based, Synthetic, Hybrid, Others) By Application (Brewery Labels, Mineral Water Labels, Soft Drink Labels, Wine and Spirits Labels, Pharmaceutical Labels, Personal Care and Cosmetics Labels, Food Labels, Other Applications), By Material Type (Paper Labels, Film Labels, Foil Labels, Others) and By Region (North America, Europe, Asia-Pacific, Latin America, Middle East & Africa)-Global Forecast to 2032

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Market Overview

In 2023, the wet glue labelling market was estimated to be worth USD 7,015.4 million. The Wet Glue for Labelling industry is expected to increase from USD 7,435.1 million in 2024 to USD 12,266.4 million by 2032, with a compound yearly growth rate (CAGR) of 6.41% over the forecast period (2024-2032). Several factors are driving growth and expansion in the Wet Glue for Labeling Market. One of the key factors is the growing demand for packaged goods in a variety of industries, including food and beverage, pharmaceuticals and cosmetics. As more products are packaged, the demand for efficient and dependable labelling solutions grows. One of the market's significant trends is a growing need for sustainable labeling solutions. As the emphasis on

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environmental sustainability develops, businesses are exploring eco-friendly labeling choices. This has resulted in the creation of biodegradable and recyclable labeling adhesives, which are becoming increasingly popular in the market. The Wet Glue for Labelling Market is predicted to expand in the future due to a variety of factors. One of the key drivers is rising demand for packaged goods, particularly in developing nations where people are increasingly more concerned about the quality, safety, and hygiene of the things they purchase. Furthermore, innovation and development of new types of labels, such as smart labels, that can provide more information and functionality to consumers, such as tracking, authentication, and temperature monitoring, are expected to create lucrative growth opportunities in the market over the forecast period.

Market Segment insights

The Wet Glue for Labelling Market has been divided into five segments based on glue type: starch-based, protein-based, synthetic, hybrid, and others.

The Wet Glue for Labelling Market is divided into applications such as brewery labels, mineral water labels, soft drink labels, wine and spirits labels, pharmaceutical labels, personal care and cosmetics labels, food labels, and others.

The Wet Glue for Labelling Market has been divided into four segments depending on material type: paper labels, film labels, foil labels, and others.

Regional insights

The Wet Glue for Labelling market is divided into five regions: North America, Europe, Asia-Pacific, the Middle East and Africa, and Latin America. The Asia-Pacific Wet Glue for Labelling market has the largest market share and is predicted to account for a sizable revenue share throughout the forecast period. The region's economic growth and expanding population are causing a major increase in production and consumption of a wide range of goods, which is driving demand for efficient and cost-effective labeling solutions such as wet glue. Furthermore, the region's industrial sector is expanding, driving market growth.

Key Market Players

The prominent companies in the Wet Glue for Labelling Market are Lappi, CCL Industries, Optimum Group, Asteria Group, KIC KRONES Internationale Cooperations, Chromaprint India Private Limited, All4Labels Global Packaging Group, Ahlstrom, Sappi, and Siegwirk Druckfarben AG & Co. KGaA.

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