

## **Consumer Health in Ethiopia**

Market Direction | 2024-09-24 | 51 pages | Euromonitor

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### **Report description:**

In 2024, consumer health in Ethiopia faces challenges from high inflation and foreign exchange shortages, impacting the availability and affordability of pharmaceuticals. While inflation is easing, private pharmacies see significant price hikes, and local manufacturers struggle with raw material costs. Government initiatives aim to support local production and reduce import dependence.

Euromonitor International's Consumer Health in Ethiopia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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