

Chocolate Confectionery in Indonesia

Market Direction | 2024-08-16 | 20 pages | Euromonitor

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Report description:

Chocolate confectionery is achieving positive value gains in Indonesia, thanks to high unit prices, with retail volume also in small positive retail growth. The high unit prices in chocolate confectionery are attributed to the high costs of cocoa, globally, in particular. Notably, a large percentage of cocoa is grown in West African countries which are vulnerable to weather factors such as drought, crop disease, and uncertainties surrounding geopolitical issues. Cocoa farmers are also struggling...

Euromonitor International's Chocolate Confectionery in Indonesia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Chocolate Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Convenience stores maintain their strength for chocolate confectionery sales

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