

Cheese in Indonesia

Market Direction | 2024-08-06 | 19 pages | Euromonitor

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Report description:

Cheese is expected to see an especially strong performance in Indonesia in 2024 as consumers embrace its versatility, not only as an ingredient in pastries and savoury dishes, but also in desserts. At the same time, the expanding variety of cheese products available in retail stores has also significantly increased consumer awareness and acceptance across the country. However, cheese consumption remains largely concentrated in larger cities, where it is still not considered an essential item. De...

Euromonitor International's Cheese in Indonesia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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