

**Coil Coatings for Building & Construction Market Research Report Information By Substrate (Steel, and Aluminium) By Resin Type (Polyester, Fluoropolymer, Siliconized Polyester, Polyurethane (PU), Plastisol, and Others) By Product Type (Topcoats, Primers, Backing Coats, Others) By Application (Residential, Commercial, Industrial) and By Region (North America, Europe, Asia-Pacific, South America, Middle East and Africa)-Global Forecast to 2032**

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**Report description:**

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**Market Overview**

In 2023, the market size of coil coatings for building and construction was estimated to be USD 4,773.6 million. By 2032, the Coil Coatings for Building & Construction industry is anticipated to reach a value of USD 7,139.6 million, with a compound annual growth rate (CAGR) of 4.48% over the forecast period (2024-2032). The development of the construction industry is anticipated to continue to drive the global coil coating for building and construction market. Coil coatings are extensively employed in metal roofing and wall cladding systems. The metal panels' durability and longevity are guaranteed by the coatings, which offer protection against corrosion, UV radiation, and erosion. Coil coatings are applied uniformly to guarantee that the panels' quality and aspect are consistent throughout their entire surface. Furthermore, the demand for coil coating in the building and construction market is significantly impacted by the increasing popularity of metal building materials, including steel and aluminum. Due to their durability, strength, and aesthetic appeal, metal materials, including steel and aluminum, are steadily increasing in prominence within the construction sector. Metal panels, roofs, and sheeting are being utilized extensively in both

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commercial and residential structures to enhance their aesthetic appeal and endure severe weather conditions. The demand for coil coatings is driven by the necessity of enhancing the weather resistance and corrosion resistance of metal in construction. Nevertheless, the overall production costs can be influenced by the fluctuation in raw material prices, which presents a challenge for coil coating manufacturers in terms of maintaining competitive pricing and reducing demand, particularly during periods of high volatility. Additionally, the expansion of the coil coating market is significantly facilitated by the diversification of coil coating into niche applications within the building and construction sector.

#### Market segment insights

The Coil Coatings for Building & Construction Market has been segmented into steel and aluminum based on substrate.

The polyester segment accounted for the largest market revenue share of 62.05% in 2023 and is anticipated to expand at a compound annual growth rate (CAGR) of 4.68% during the projected period. Due to its cost-effectiveness and adaptability, polyester resin is among the most frequently employed compounds in the construction and building sector. These compounds possess excellent color retention, weather resistance, and durability. The polyester coil coatings are applied by scrubbing the substrate, applying a primer, and then curing the polyester topcoat.

#### Insights into Product Type Segmentation

During the forecast period, the topcoats segment is expected to expand by 4.57%, and in 2023, it accounted for the largest share of the market revenue at 79.76%. Topcoats are an essential component of coil coatings that are employed in construction and building applications. These coatings are applied as the ultimate layer over primers and backing coats to apply a protective and decorative finish to metal substrates.

#### Application Insights-Based Segmentation

In 2023, the residential segment accounted for the largest revenue share at 58.80%. It is expected to experience a 4.74% increase during the forecast period. Residential coil coatings are intended for use in residential structures, apartments, and homes.

#### Major Players

AkzoNobel NV, PPG Industries, Henkel, Wacker Chemie AG, Beckers Group, Sherwin-Williams Company, Groupe Mader, Axalta Coating Systems, Nipponpaint Industrial Coatings Co., Ltd., Arkema, and Northern Coatings and Chemical Co. are the major players in the global coil coatings market for building and construction.

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