

**Data Center Insulation Market by Material (Mineral Wool, PU Foam, PE Foam, Polystyrene Foam, Flexible Elastomeric Foam), Insulation Type (Thermal & Acoustic), Application (Wall & Roof, Raised Floors, Pipes & Ducts) and Region - Global Forecast to 2030**

Market Report | 2024-10-08 | 221 pages | MarketsandMarkets

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**Report description:**

The data center insulation market is projected to grow from USD 463.6 million in 2024 to USD 1,125.0 million at a CAGR of 15.9% from 2024 to 2030. The data center market is a key driver of the insulation market. Data center insulation is commonly employed in walls and ceilings, raised floors, pipes & ducts, and other areas in data centers to improve performance, and reduce heat gain, and losses caused due to instability of operating temperatures.

?By material, the flexible elastomeric foam segment is estimated to be the largest segment of the data center insulation market from 2024 to 2030.?

The flexible elastomeric foam is forecasted to be the largest segment during the forecast period. This is because of its high usability in HVAC systems for its superior thermal insulation performance. Because it is flexible, it can be easily installed on curved surfaces such as those of pipes and ducts, while the closed-cell structure provides a good barrier against moisture absorption thermal performance of the material would, therefore, remain intact over time. It can also be formulated with fire retardants to enhance fire safety. It also offers dependable service in thermal insulation and resistance to moisture in critical systems. Hence, these factors drive the market growth for the flexible elastomeric foam segment.

?By insulation type, thermal insulation is estimated to be the largest segment of the data center insulation market from 2024 to 2030.?

Based on insulation type, thermal insulation is projected to account for the highest share in the data center insulation market

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during the projection period. Effective thermal insulation reduces heat transfer between the data center and its surroundings. This helps maintain a stable internal temperature with minimal energy consumption for heating and cooling. By lowering the energy required to manage temperature, thermal insulation reduces the workload on HVAC systems in data centers.

From 2024 to 2030, by application, pipes & ducts are expected to be the largest application segment in the data center insulation market.

Pipes & Ducts is estimated to account for the largest share in the data center insulation market during the forecast period based on the application segment. The ducts in data centers carry chilled air which gets lost during transmission. By insulating ducts carrying chilled air, the cooling load on the data center's cooling systems can be reduced. This ensures the cold fluids used for cooling in data centers can maintain their temperature when they reach their destination.

The Europe region's data center insulation market is projected to have the highest share in 2023.

In 2023, the largest share of the data center insulation market will be contributed by Europe. The region is expected to be the second-fastest-growing market owing to favorable climatic conditions and hence requires more data center setup. Several colocation facilities using data center Insulation solutions across the region are likely to drive market growth. As per the Data Center Map, there are 1317 colocation data centers present in 23 Western European countries. This rapid adoption of AI and IoT increases the demand for edge computing and, therefore, edge data center deployment in the region.

Profile break-up of primary participants for the report:

By Company Type: Tier 1 ? 20%, Tier 2 ? 40%, and Tier 3 ? 40%

By Designation: C-level Executives ? 10%, Directors ? 70%, and Others ? 20%

By Region: North America ? 45%, Europe ?20%, Asia Pacific ? 25%, and South America-5%, Middle East & Africa-5%

The Data center insulation report is dominated by players such as

Armacell (Luxembourg), Kaimann (Germany), Johns Manville (US), Kingspan Group (Ireland), Owens Corning (US), Boyd (US), ROCKWOOL A/S (Denmark), Sika AG (Switzerland), Supreme (India), IAC Acoustics UK Ltd. (UK), Ventac (Ireland), Aeroflex Company Limited (Thailand), Huamei Energy-saving Technology Group Co., Ltd. (China), and L'ISOLANTE K-FLEX S.p.A. (Italy) and others.

Research Coverage:

The report defines, segments, and projects the data center insulation market size based on product, process, end-use, and region. It strategically profiles the key players and comprehensively analyzes their market share and core competencies. It also tracks and analyzes competitive developments, such as expansions, agreements, and acquisitions undertaken by them in the market.

Reasons to Buy the Report:

The report is expected to help the market leaders/new entrants by providing them with the closest approximations of revenue numbers of the data center insulation market and its segments. This report is also expected to help stakeholder businesses and the market's competitive landscape better, gain insights to improve the position of their companies, and make suitable go-to-market strategies. It also enables stakeholders to understand the market's pulse and provides information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (Growing global data center market, growing pressure on acoustic insulation of data center buildings, Sustainability pressure for improved PUE and lower carbon emissions, Efficient and effective insulation), restraints (High initial cost, Difficulty in applying insulation on complex structures and shapes, and space constraints due to leaks, condensation, and moisture), opportunities (Increasing installation of generative AI-based mega data centers, Need for efficient insulation for cooling, Rising power densities in HPC, AI, and crypto mining), and challenges (Substitution threat from alternative materials, such as mineral fiber ceilings, roof coatings, and reflective panels) influencing the growth of the data center insulation market.

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? Market Development: Comprehensive information about lucrative markets ? the report analyses  
The data center insulation market is across varied regions.

? Market Diversification: Exhaustive information about new products & services, untapped  
geographies, recent developments, and investments in the data center insulation market.

? Competitive Assessment: In-depth assessment of market shares, growth strategies, and service  
offerings of leading players Armacell (Luxembourg), Kaimann (Germany), Johns Manville (US), Kingspan Group (Ireland), Owens  
Corning (US), Boyd (US), ROCKWOOL A/S (Denmark), Sika AG (Switzerland), Supreme (India), IAC Acoustics UK Ltd. (UK), Ventac  
(Ireland), Aeroflex Company Limited (Thailand), Huamei Energy-saving Technology Group Co., Ltd. (China), and L'ISOLANTE  
K-FLEX S.p.A. (Italy) among others in the data center insulation market.

## **Table of Contents:**

1	INTRODUCTION	23
1.1	STUDY OBJECTIVES	23
1.2	MARKET DEFINITION	23
1.3	STUDY SCOPE	24
1.3.1	MARKETS COVERED	24
1.3.2	INCLUSIONS AND EXCLUSIONS OF STUDY	25
1.3.3	YEARS CONSIDERED	25
1.3.4	CURRENCY CONSIDERED	26
1.4	RESEARCH LIMITATIONS	26
1.5	STAKEHOLDERS	26
2	RESEARCH METHODOLOGY	27
2.1	RESEARCH DATA	27
2.1.1	SECONDARY DATA	28
2.1.1.1	Key data from secondary sources	28
2.1.2	PRIMARY DATA	29
2.1.2.1	Key data from primary sources	29
2.1.2.2	Key industry insights	30
2.1.2.3	Breakdown of primaries	30
2.1.2.4	Demand-side analysis	31
2.2	MARKET SIZE ESTIMATION	31
2.2.1	BOTTOM-UP APPROACH	32
2.2.2	TOP-DOWN APPROACH	32
2.2.3	CALCULATION FOR SUPPLY-SIDE ANALYSIS	34
2.2.4	GROWTH RATE ASSUMPTIONS/FORECAST	34
2.3	DATA TRIANGULATION	35
2.4	RESEARCH ASSUMPTIONS	36
2.5	RESEARCH LIMITATIONS	36
2.6	RISK ASSESSMENT	36
3	EXECUTIVE SUMMARY	37
4	PREMIUM INSIGHTS	41
4.1	ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN DATA CENTER INSULATION MARKET	41
4.2	DATA CENTER INSULATION MARKET, BY REGION, 2024 VS. 2030 (USD MILLION)	41
4.3	NORTH AMERICA: DATA CENTER INSULATION MARKET,	

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BY INSULATION AND COUNTRY (2023)	42
4.4 DATA CENTER INSULATION MARKET, BY COUNTRY	42
5 MARKET OVERVIEW	43
5.1 INTRODUCTION	43
5.2 MARKET DYNAMICS	43
5.2.1 DRIVERS	44
5.2.1.1 Growing global data center market	44
5.2.1.2 Growing need to reduce noise levels	45
5.2.1.3 Increased focus on sustainability for better power usage effectiveness & lower carbon emissions	46
5.2.1.4 Growing demand for efficient and effective insulation	46
5.2.2 RESTRAINTS	46
5.2.2.1 High initial cost of implementing advanced insulation systems	46
5.2.2.2 Challenges leading to insulation failure	47
5.2.2.3 Lack of awareness	47
5.2.3 OPPORTUNITIES	47
5.2.3.1 Increasing installation of GenAI-based mega centers	47
5.2.3.2 Generative AI to fuel demand for dense racks and efficient insulation implementation	48
5.2.4 CHALLENGES	48
5.2.4.1 Alternative materials, such as mineral fiber ceilings, roof coatings, and reflective panels	48
5.2.4.2 Substitution of metal insulated pipes with self-insulated advanced plastics/polymer pipes within data centers	49
5.3 MACROECONOMIC OUTLOOK OF DATA CENTER INSULATION MARKET	49
5.4 GLOBAL ECONOMIC GROWTH AND GDP TRENDS	49
5.4.1 ENERGY PRICES	51
5.4.2 INFLATION	51
5.5 VALUE CHAIN	53
5.6 ECOSYSTEM ANALYSIS	54
5.7 PORTER'S FIVE FORCES ANALYSIS	56
5.7.1 BARGAINING POWER OF SUPPLIERS	57
5.7.2 BARGAINING POWER OF BUYERS	57
5.7.3 THREAT OF NEW ENTRANTS	57
5.7.4 THREAT OF SUBSTITUTES	58
5.7.5 INTENSITY OF COMPETITIVE RIVALRY	58
5.8 KEY STAKEHOLDERS AND BUYING CRITERIA	58
5.8.1 KEY STAKEHOLDERS IN BUYING PROCESS	58
5.8.2 BUYING CRITERIA	59
5.9 INDICATIVE PRICING ANALYSIS	60
5.10 TARIFF AND REGULATORY LANDSCAPE	62
5.10.1 INTRODUCTION	62
?	
5.11 REGULATORY LANDSCAPE	62
5.11.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	62
5.12 KEY CONFERENCES & EVENTS IN 2024-2025	66
5.13 PATENT ANALYSIS	67
5.13.1 METHODOLOGY	67
5.13.2 MAJOR PATENTS	68
5.14 TECHNOLOGY ANALYSIS	70

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5.14.1	KEY TECHNOLOGIES	70
5.14.1.1	Aerogel	70
5.14.1.2	Phase change materials	70
5.14.2	COMPLIMENTARY TECHNOLOGIES	70
5.14.2.1	Hot aisle containment and cold aisle containment	70
5.14.2.2	High-efficiency cooling systems	71
5.15	TRADE ANALYSIS	71
5.15.1	IMPORT SCENARIO	71
5.15.2	EXPORT SCENARIO	72
5.16	CASE STUDY ANALYSIS	73
5.16.1	ADVANCED COOLING SOLUTIONS RESOLVED ISSUE OF OVERHEATING FROM DENSE GPU SERVERS	73
5.17	TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS	74
5.18	INVESTMENT AND FUNDING SCENARIO	74
5.19	IMPACT OF AI/GEN AI ON DATA CENTER INSULATION MARKET	75
5.19.1	TECHNOLOGICAL ADVANCEMENTS IN INSULATION	75
5.19.2	DRIVING FORCES BEHIND SHIFT TO ADVANCED INSULATION	75
5.19.3	TOP USE CASES AND MARKET POTENTIAL	75
5.19.4	BEST MARKET PRACTICES	76
5.19.5	READINESS OF COMPANIES TO ADOPT GENERATIVE AI IN DATA CENTER INSULATION MARKET	76
6	DATA CENTER INSULATION MARKET, BY APPLICATION	77
6.1	INTRODUCTION	78
6.2	WALLS & CEILINGS	79
6.2.1	RIISING FOCUS ON THERMAL MANAGEMENT TO DRIVE DEMAND	79
6.3	RAISED FLOORS	80
6.3.1	NEED TO PREVENT UNEVEN HEAT DISTRIBUTION TO DRIVE MARKET	80
6.4	PIPES & DUCTS	81
6.4.1	REQUIREMENT FOR ENERGY EFFICIENCY TO DRIVE DEMAND	81
6.5	OTHER APPLICATIONS	82
?		
7	DATA CENTER INSULATION MARKET, BY MATERIAL	84
7.1	INTRODUCTION	85
7.2	MINERAL WOOL	86
7.2.1	EXCELLENT THERMAL INSULATION PROPERTIES AND HIGH-TEMPERATURE RESILIENCE TO DRIVE MARKET	86
7.2.2	FIBERGLASS	87
7.2.3	STONE WOOL	87
7.3	POLYURETHANE FOAM	88
7.3.1	EXCELLENT THERMAL PROPERTIES AND VERSATILE NATURE TO DRIVE ADOPTION	88
7.4	POLYETHYLENE FOAM	89
7.4.1	SUPERIOR THERMAL PERFORMANCE AND MOISTURE PROTECTION TO DRIVE MARKET	89
7.5	POLYSTYRENE FOAM	90
7.5.1	THERMAL EFFICIENCY, LIGHTWEIGHT, AND STRUCTURAL BENEFITS TO SUPPORT MARKET GROWTH	90
7.6	FLEXIBLE ELASTOMERIC FOAM	91
7.6.1	SUPERIOR CONDENSATION CONTROL AND CORROSION PREVENTION TO PROPEL MARKET	91
7.7	OTHER MATERIALS	92
8	DATA CENTER INSULATION MARKET, BY INSULATION	93
8.1	INTRODUCTION	94

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- 8.2 THERMAL INSULATION 95
- 8.2.1 REDUCES HEAT TRANSFER BETWEEN DATA CENTER AND SURROUNDINGS 95
- 8.3 ACOUSTIC INSULATION 96
- 8.3.1 ABILITY TO IMPROVE OVERALL FUNCTIONALITY AND ENVIRONMENT TO DRIVE DEMAND 96
- 9 DATA CENTER INSULATION MARKET, BY REGION 97
- 9.1 INTRODUCTION 98
- 9.2 NORTH AMERICA 99
- 9.2.1 US 103
- 9.2.1.1 Rise in data centers, driven by IoT and AI, to boost demand for advanced insulation 103
- 9.2.2 CANADA 104
- 9.2.2.1 Digitalization surge and demand for cost-effective solutions to propel market 104
- 9.2.3 MEXICO 105
- 9.2.3.1 Increasing requirement for new ways to store and manage data to drive market 105
- 9.3 ASIA PACIFIC 106
- 9.3.1 CHINA 110
- 9.3.1.1 Increasing number of colocation facilities and rising data center revenues to drive demand 110
- 9.3.2 INDIA 111
- 9.3.2.1 Rising data demand and capacity of data centers to drive adoption 111
- 9.3.3 JAPAN 112
- 9.3.3.1 Increasing investments in making data centers greener and more efficient to drive adoption 112
- 9.3.4 SOUTH KOREA 113
- 9.3.4.1 Rising adoption of AI and big data technologies to fuel demand 113
- 9.3.5 REST OF ASIA PACIFIC 115
- 9.4 EUROPE 116
- 9.4.1 UK 119
- 9.4.1.1 Eco-design requirements for servers and data storage products to drive market 119
- 9.4.2 GERMANY 120
- 9.4.2.1 Attractive investment conditions to drive demand 120
- 9.4.3 FRANCE 121
- 9.4.3.1 Growing adoption of colocation services to drive market 121
- 9.4.4 ITALY 122
- 9.4.4.1 Government initiatives and digitalization to propel market 122
- 9.4.5 SPAIN 124
- 9.4.5.1 Strategic investments to support market growth 124
- 9.4.6 RUSSIA 125
- 9.4.6.1 Growing demand for energy-efficient data centers to drive market 125
- 9.4.7 REST OF EUROPE 126
- 9.5 SOUTH AMERICA 127
- 9.5.1 BRAZIL 130
- 9.5.1.1 Growing IT enterprises to fuel demand for insulation 130
- 9.5.2 ARGENTINA 131
- 9.5.2.1 Increased use of cloud computing, big data, and digital services to propel market 131
- 9.5.3 REST OF SOUTH AMERICA 132
- 9.6 MIDDLE EAST & AFRICA 133

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9.6.1	GCC COUNTRIES	136
9.6.1.1	Saudi Arabia	137
9.6.1.1.1	Increasing demand due to harsh climatic conditions to drive market	137
9.6.1.2	UAE	138
9.6.1.2.1	Rapid digital transformation to drive market	138
9.6.1.3	Rest of GCC countries	139
9.6.2	REST OF MIDDLE EAST & AFRICA	140
10	COMPETITIVE LANDSCAPE	141
10.1	OVERVIEW	141
10.2	KEY PLAYER STRATEGIES/RIGHT TO WIN	141
10.3	REVENUE ANALYSIS	142
10.3.1	REVENUE ANALYSIS OF TOP PLAYERS IN DATA CENTER INSULATION MARKET	143
10.3.2	RANKING OF KEY MARKET PLAYERS	143
10.4	MARKET SHARE ANALYSIS	144
10.5	BRAND/PRODUCT COMPARISON	146
10.6	COMPANY EVALUATION MATRIX: KEY PLAYERS, 2023	148
10.6.1	STARS	148
10.6.2	EMERGING LEADERS	148
10.6.3	PERVASIVE PLAYERS	148
10.6.4	PARTICIPANTS	148
10.6.5	COMPANY FOOTPRINT: KEY PLAYERS, 2023	150
10.6.5.1	Company footprint	150
10.6.5.2	Insulation footprint	151
10.6.5.3	Material footprint	152
10.6.5.4	Application footprint	153
10.6.5.5	Region footprint	154
10.7	COMPANY EVALUATION MATRIX: STARTUPS/SMES, 2023	155
10.7.1	PROGRESSIVE COMPANIES	155
10.7.2	RESPONSIVE COMPANIES	155
10.7.3	DYNAMIC COMPANIES	155
10.7.4	STARTING BLOCKS	155
10.7.5	COMPETITIVE BENCHMARKING: STARTUPS/SMES, 2023	157
10.7.5.1	Detailed list of key startups/SMEs	157
10.7.5.2	Competitive benchmarking of key startups/SMEs	157
10.8	COMPANY VALUATION AND FINANCIAL METRICS	158
10.8.1	COMPANY VALUATION	158
10.8.2	FINANCIAL METRICS	158
10.9	COMPETITIVE SCENARIO	159
10.9.1	PRODUCT LAUNCHES	159
10.9.2	DEALS	160
10.9.3	EXPANSIONS	161
?		
11	COMPANY PROFILES	163
11.1	KEY PLAYERS	163
11.1.1	ARMACELL	163
11.1.1.1	Business overview	163

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11.1.1.2	Products/Solutions/Services offered	164
11.1.1.3	Recent developments	165
11.1.1.3.1	Product launches	165
11.1.1.3.2	Deals	166
11.1.1.4	MnM view	167
11.1.1.4.1	Key strengths	167
11.1.1.4.2	Strategic choices	167
11.1.1.4.3	Weakness and competitive threats	167
11.1.2	KAIMANN	168
11.1.2.1	Business overview	168
11.1.2.2	Products/Solutions/Services offered	168
11.1.2.3	Recent developments	169
11.1.2.3.1	Product launches	169
11.1.3	KINGSPAN GROUP	170
11.1.3.1	Business overview	170
11.1.3.2	Products/Solutions/Services offered	171
11.1.3.3	Recent developments	171
11.1.3.3.1	Product launches	171
11.1.3.3.2	Deals	172
11.1.3.4	MnM view	173
11.1.3.4.1	Key strengths	173
11.1.3.4.2	Strategic choices	173
11.1.3.4.3	Weakness and competitive threats	173
11.1.4	OHNS MANVILLE	174
11.1.4.1	Business overview	174
11.1.4.2	Products/Solutions/Services offered	174
11.1.4.3	Recent developments	175
11.1.4.3.1	Product launches	175
11.1.4.3.2	Deals	176
11.1.4.3.3	Expansions	177
11.1.4.4	MnM view	177
11.1.4.4.1	Key strengths	177
11.1.4.4.2	Strategic choices	177
11.1.4.4.3	Weakness and competitive threats	177
?		
11.1.5	OWENS CORNING	178
11.1.5.1	Business overview	178
11.1.5.2	Products/Solutions/Services offered	179
11.1.5.3	Recent developments	180
11.1.5.3.1	Product launches	180
11.1.5.3.2	Deals	181
11.1.6	ROCKWOOL A/S	182
11.1.6.1	Business overview	182
11.1.6.2	Products/Solutions/Services offered	183
11.1.6.3	Recent developments	184
11.1.6.3.1	Product launches	184
11.1.6.3.2	Deals	184

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11.1.6.3.3	Expansions	185
11.1.7	BOYD	186
11.1.7.1	Business overview	186
11.1.7.2	Products/Solutions/Services offered	186
11.1.7.3	Recent developments	187
11.1.7.3.1	Deals	187
11.1.7.3.2	Expansions	187
11.1.8	AEROFLEX COMPANY LIMITED	188
11.1.8.1	Business overview	188
11.1.8.2	Products/Solutions/Services offered	188
11.1.8.3	Recent developments	189
11.1.8.3.1	Product launches	189
11.1.8.3.2	Expansions	190
11.1.9	L'ISOLANTE K-FLEX S.P.A.	191
11.1.9.1	Business overview	191
11.1.9.2	Products/Solutions/Services offered	191
11.1.9.3	Recent developments	192
11.1.9.3.1	Product launches	192
11.1.9.3.2	Expansions	192
11.1.10	SUPREME	193
11.1.10.1	Business overview	193
11.1.10.2	Products/Solutions/Services offered	194
11.1.11	SIKA AG	195
11.1.11.1	Business overview	195
11.1.11.2	Products/Solutions/Services offered	196
11.1.11.3	Recent developments	196
11.1.11.3.1	Product launches	196
11.1.11.3.2	Deals	197
?		
11.1.12	IAC ACOUSTICS UK LTD.	199
11.1.12.1	Business overview	199
11.1.12.2	Products/Solutions/Services offered	200
11.1.13	VENTAC	201
11.1.13.1	Business overview	201
11.1.13.2	Products/Solutions/Services offered	202
11.1.14	HUAMEI ENERGY-SAVING TECHNOLOGY GROUP CO., LTD.	203
11.1.14.1	Business overview	203
11.1.14.2	Products/Solutions/Services offered	204
11.2	OTHER PLAYERS	205
11.2.1	THERMAFLEX	205
11.2.1.1	Business overview	205
11.2.2	AUBURN MANUFACTURING, INC.	206
11.2.2.1	Business overview	206
11.2.3	INSULTECH, LLC	207
11.2.3.1	Business overview	207
12	ADJACENT AND RELATED MARKETS	208
12.1	INTRODUCTION	208

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- 12.2 LIMITATIONS 208
- 12.3 RELATED MARKETS 208
- 12.4 DATA CENTER COOLING MARKET - GLOBAL FORECAST TO 2030 208
  - 12.4.1 MARKET DEFINITION 208
  - 12.4.2 MARKET OVERVIEW 208
  - 12.4.3 DATA CENTER COOLING MARKET, BY COMPONENT 210
    - 12.4.3.1 Solutions 210
    - 12.4.3.2 Services 210
- 12.5 INSULATION PRODUCTS MARKET - GLOBAL FORECAST TO 2029 211
  - 12.5.1 MARKET DEFINITION 211
  - 12.5.2 MARKET OVERVIEW 211
  - 12.5.3 INSULATION PRODUCTS MARKET, BY INSULATION TYPE 212
    - 12.5.3.1 Thermal insulation 213
    - 12.5.3.2 Acoustic & other insulation 213
- 13 APPENDIX 214
  - 13.1 DISCUSSION GUIDE 214
  - 13.2 KNOWLEDGESTORE: MARKET AND MARKETS? SUBSCRIPTION PORTAL 217
  - 13.3 CUSTOMIZATION OPTIONS 219
  - 13.4 RELATED REPORTS 219
  - 13.5 AUTHOR DETAILS 220

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