

Wound Care in the Czech Republic

Market Direction | 2024-09-23 | 22 pages | Euromonitor

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Report description:

Despite the growing competition from private label, wound care in the Czech Republic remains consolidated among two key players Hartmann-Rico as and Alfa Vita sro. Both companies regularly invest in product development and marketing to help maintain their strong positions. Czech consumers tend to be loyal to well-known brands that have been used in their households for years, even generations. Large and continuously growing and improving product selections support the success of Hartmann-Rico,...

Euromonitor International's Wound Care in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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