

Wound Care in Portugal

Market Direction | 2024-09-27 | 21 pages | Euromonitor

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Report description:

Wound care is a mature category in Portugal, yet it is facing solid growth in retail volume and current value terms in 2024. It is common for households to remain stocked up in basic wound care items. The popularity of out of home activities for adults and children is supporting sales of products to treat small wounds and traumas that require care. Families always tend to have wound care products ready for when such situations occur. Sales in have also benefited from the increase in tourism acti...

Euromonitor International's Wound Care in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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