

## **Wound Care in Croatia**

Market Direction | 2024-09-23 | 19 pages | Euromonitor

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### **Report description:**

In Croatia, inbound tourism continues to play significant role in shaping consumer demand for wound care products in 2024 complementing domestic consumption. The influx of tourists to the Adriatic Coast during the summer months drives spending on preventive wound care products, thereby expanding the consumer base. Additionally, the growing trend of adventure tourism contributes to wound care's development. The category is seeing moderate retail volume growth in 2024, supported by a gradual incre...

Euromonitor International's Wound Care in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Wound Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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