

Wound Care in Colombia

Market Direction | 2024-09-23 | 23 pages | Euromonitor

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Report description:

Wound care in Colombia suffers as the majority of consumers do not consider these products to be essential items, and they typically do not include them in their regular grocery purchases. Items like sticking plasters and adhesive bandages, gauze, tape and other wound care products are not usually bought in large quantities for stockpiling, but rather on an as and when needed basis. Moreover, consumers tend not to purchase first aid kits, but group together individual items. Thus, first aid kits...

Euromonitor International's Wound Care in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

WOUND CARE IN COLOMBIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Demand for wound care products responds to specific and immediate needs

Inflation impacts formats and promotional activity in wound care

Pharmacies offer easy access and various pack sizes to dominate distribution

PROSPECTS AND OPPORTUNITIES

Limited private label threat to brands

Further segmentation can drive wound care

Consumers prefer to assemble their own first aid kits

CATEGORY DATA

Table 1 Sales of Wound Care by Category: Value 2019-2024

Table 2 Sales of Wound Care by Category: % Value Growth 2019-2024

Table 3 NBO Company Shares of Wound Care: % Value 2020-2024

Table 4 LBN Brand Shares of Wound Care: % Value 2021-2024

Table 5 Forecast Sales of Wound Care by Category: Value 2024-2029

Table 6 Forecast Sales of Wound Care by Category: % Value Growth 2024-2029

CONSUMER HEALTH IN COLOMBIA

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024

Table 8 Life Expectancy at Birth 2019-2024

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2019-2024

Table 10 Sales of Consumer Health by Category: % Value Growth 2019-2024

Table 11 NBO Company Shares of Consumer Health: % Value 2020-2024

Table 12 LBN Brand Shares of Consumer Health: % Value 2021-2024

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2019-2024

Table 14 Distribution of Consumer Health by Format: % Value 2019-2024

Table 15 Distribution of Consumer Health by Format and Category: % Value 2024

Table 16 □Forecast Sales of Consumer Health by Category: Value 2024-2029

Table 17 □Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

Summary 1 OTC: Switches 2023-2024

DISCLAIMER

DEFINITIONS

SOURCES

Summary 2 Research Sources

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