

## **Wound Care in Canada**

Market Direction | 2024-09-23 | 24 pages | Euromonitor

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### **Report description:**

Wound care is set to see retail value sales increase in current terms in 2024 as consumers are continuing to transition back to activities such as recreational sports, barbeques, and outdoor camping, which tend to expose consumers to greater risk of minor injuries that may require the use of adhesive bandages or other wound care products. Outdoor camping has seen more activity in 2024, which has contributed to growing demand for wound care as Canadians who started camping during COVID-19 have co...

Euromonitor International's Wound Care in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Wound Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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