

**Wound Care in Bosnia and Herzegovina**

Market Direction | 2024-09-23 | 19 pages | Euromonitor

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**Report description:**

In 2024, consumer demand for wound care products continues to remain stable in Bosnia and Herzegovina, despite ongoing economic pressures. The category is buoyed by the growing prevalence of self-medication and the increasing importance of convenience, both of which appeal strongly to local consumers. Bosnia and Herzegovina's shrinking population and negative demographic trends would typically challenge growth. However, the impact of rising prices amidst inflationary pressure has enabled the wou...

Euromonitor International's Wound Care in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Wound Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

September 2024

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