

Weight Management and Wellbeing in the Netherlands

Market Direction | 2024-09-24 | 21 pages | Euromonitor

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Report description:

The market for weight management and wellbeing in the Netherlands is set to register positive growth in current value terms in 2024, driven by a growing consumer awareness of the health risks associated with obesity.. As Dutch consumers seek effective solutions for maintaining a healthy weight and improving overall wellbeing, products such as meal replacement products offer a convenient and controlled option for managing calorie intake and nutritional balance.

Euromonitor International's Weight Management and Wellbeing in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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WEIGHT MANAGEMENT AND WELLBEING IN THE NETHERLANDS

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Positive growth continues, despite increasing emphasis on healthier diets
- Price increases have positive impact on value growth
- More natural and healthy positioning helps to improve awareness of meal replacement products

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