

## **Weight Management and Wellbeing in Spain**

Market Direction | 2024-09-24 | 24 pages | Euromonitor

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### **Report description:**

Weight management and wellbeing is managing to achieve only small growth in Spain in 2024. This is attributed to the fact that, despite the overarching health and wellness trends which promote healthy diets and lifestyles, local consumers want an easy approach to weight loss - something the category does not offer. Indeed, it is noted that consumers generally seek a "magic pill" with the least effort on their part as possible. For example, Ozempic has been heralded as the latest "wonder pill" fo...

Euromonitor International's Weight Management and Wellbeing in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Weight Management and Wellbeing market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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WEIGHT MANAGEMENT AND WELLBEING IN SPAIN

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Herbalife maintains its strong lead, despite an eroding share due to crossover competition

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