

## **Weight Management and Wellbeing in Finland**

Market Direction | 2024-09-27 | 20 pages | Euromonitor

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### **Report description:**

Weight management and wellbeing product sales continue to fall in 2024. One reason for this decline is the new regulations from the European Commission requiring companies to change the ingredients and consistency of products. In addition to this, the overall trend has been away from weight management to active sports diets in line with a generally more holistic, proactive and preventive approach to maintaining physical and mental health and wellbeing, with younger consumers in particular shifti...

Euromonitor International's Weight Management and Wellbeing in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Weight Management and Wellbeing market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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