

## **Weight Management and Wellbeing in Croatia**

Market Direction | 2024-09-23 | 20 pages | Euromonitor

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### **Report description:**

Weight management and wellbeing is seeing moderate retail volume growth in Croatia, amid a notable rise in product prices. Local consumers in Croatia are becoming increasingly conscious of the need to reduce weight and combat rising obesity rates. However, recent price hikes, have hindered category growth. Consumers are now more price-sensitive and tend to prioritise other purchases, resulting in weight management and wellbeing products being relegated to the bottom of their shopping lists. Many...

Euromonitor International's Weight Management and Wellbeing in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Weight Management and Wellbeing market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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