

Weight Management and Wellbeing in Bolivia

Market Direction | 2024-09-23 | 22 pages | Euromonitor

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Report description:

Weight management and wellbeing in Bolivia is recording an increase in current value sales in 2024, though growth in volume sales is comparatively low. Rising inflation, driven by a significant decline in foreign currency reserves, is contributing to higher prices, particularly for imported products. Given that the majority of items within this category are imported, the scenario is dampening volume sales. Consequently, consumers are becoming more price sensitive, often opting for cheaper altern...

Euromonitor International's Weight Management and Wellbeing in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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