

Vitamins in the Netherlands

Market Direction | 2024-09-24 | 22 pages | Euromonitor

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Report description:

The vitamins market in the Netherlands is expected to maintain steady growth in current value terms in 2024, continuing the positive trajectory from the previous year. Although COVID-19 has transitioned into an endemic phase, consumers remain focused on immune health, driving demand for products like vitamin C, which is known to support the immune system. Vitamin D is also experiencing growing demand, partly due to new legislation which means that it is no longer covered under health insurance,...

Euromonitor International's Vitamins in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vitamins market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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