

Vitamins in Canada

Market Direction | 2024-09-23 | 26 pages | Euromonitor

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Report description:

Vitamins is expected to register strong current value growth in Canada in 2024, building on the positive, though softer, performance of the previous year. Consumers continue to prioritise health and wellness after the experience of the COVID-19 crisis and in the context of the stress caused by challenging economic conditions and an increase in the cost of living. In general, the health and wellness trend has shifted increasingly towards a holistic and preventive approach to health that favours t...

Euromonitor International's Vitamins in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vitamins market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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