

Vitamins in Bolivia

Market Direction | 2024-09-23 | 23 pages | Euromonitor

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Report description:

The consumption of vitamins in Bolivia in 2024 has stabilised to normal levels when compared to pre-pandemic trends, with notable historical sales peaks in vitamin C and B. Per capita consumption remains elevated due to an increasingly educated consumer base aware of the role vitamins play in disease prevention and immune system enhancement. Value-wise, vitamins maintain low prices, which encourages sales - especially as brands promote their offerings to clear out inventories. The wide range of...

Euromonitor International's Vitamins in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vitamins market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

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