

Tourism Flows in Sweden

Market Direction | 2024-09-24 | 24 pages | Euromonitor

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Report description:

Both inbound arrivals and outbound departures are set to increase in Sweden in 2024. There is a booming global trend towards "coolcation" in traveling, which is positively impacting Nordic destinations such as Sweden. Because of the record high summer temperatures that are being seen in many countries, recently more and more people are looking for alternative destinations for their annual holidays - with moderate temperatures and less crowded locations than traditional destinations in the Medite...

Euromonitor International's Tourism Flows in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tourism Flows market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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