

Sustainability in the United Kingdom

Market Direction | 2024-09-26 | 42 pages | Euromonitor

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Report description:

Most UK consumers try to positively impact the environment, with half recycling and over 40% reducing food and plastic waste. Vegetarian products drive growth across industries, aligning with over 40% of consumers who are meat avoiders, with many of these willing to pay more for sustainable food and beverages. While diet claims are prevalent in the food industry, there are opportunities for plant-based claims in areas such as Beauty and Personal Care and Consumer Health, differentiating goods an...

Euromonitor International's Sustainability reports allows to hear the voice of the industry by exploring specific industry related trends, business campaigns, and attitudes and expectations for sustainability from industry leaders in 5 regions. Reports monitor the levels of sustainability adoption across countries and product categories. Reports also allows to discover where companies and brands lead in terms of a sustainable product portfolio and which ones are falling behind. Use it to learn more about consumers' evolving attitudes, expectations and adoption of sustainability across key global markets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sustainability market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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