

Sustainability in Mexico

Market Direction | 2024-09-26 | 45 pages | Euromonitor

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Report description:

The majority of Mexican consumers feel their actions make a difference, with over half recycling while reducing plastic and water use. Almost 40% of Mexicans are zero waste consumers, trusting recycling labels with many willing to invest more in sustainable food and beverages. There is an opportunity to expand Can be Recycled and Sustainable Packaging claims within certain industries, engaging the zero waste audience. Natural claims have a dominant presence across leading industries, aligning wi...

Euromonitor International's Sustainability reports allows to hear the voice of the industry by exploring specific industry related trends, business campaigns, and attitudes and expectations for sustainability from industry leaders in 5 regions. Reports monitor the levels of sustainability adoption across countries and product categories. Reports also allows to discover where companies and brands lead in terms of a sustainable product portfolio and which ones are falling behind. Use it to learn more about consumers' evolving attitudes, expectations and adoption of sustainability across key global markets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sustainability market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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