

Sports Nutrition in the Czech Republic

Market Direction | 2024-09-23 | 23 pages | Euromonitor

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Report description:

Sports nutrition with added vitamins and claims, such as energy-boosting, mood-enhancing and performance-enhancing, is driving sales of sports nutrition in the Czech Republic. Consumers are willing to spend extra money on products with improved functionality and added benefits. Furthermore, consumers are increasingly seeking protein powders enriched with vitamins D, C, B, collagen or probiotics. Whilst most whey protein is consumed by young people under the age of 35, consumption has been rising...

Euromonitor International's Sports Nutrition in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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