

Sports Nutrition in Portugal

Market Direction | 2024-09-27 | 22 pages | Euromonitor

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Report description:

Sports nutrition is thriving in 2024 with healthy growth being recorded in current value and retail volume terms. The growing popularity and interest in physical activity continues to support category sales. Gym memberships have surpassed the peak seen in 2019, bolstered by new openings and the greater range of low-cost gymnasiums attracting new users. Eating behaviour has also evolved with consumers taking a stronger interest in products to support physical activities. Social media and influenc...

Euromonitor International's Sports Nutrition in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SPORTS NUTRITION IN PORTUGAL

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