

Sports Nutrition in Hungary

Market Direction | 2024-09-23 | 23 pages | Euromonitor

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Report description:

Sports nutrition remains one of the best performing areas of Hungary's consumer health market in 2024, with double-digit growth in total current value sales projected and all categories benefitting from the increasing number of consumers interested in healthy lifestyles. Overall demand is picking up as purchasing power gradually improves in line with lower inflation. Retail volume sales continue to be buoyed by rising health awareness, which is leading more people to regularly partake in sports...

Euromonitor International's Sports Nutrition in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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