

Sports Nutrition in Greece

Market Direction | 2024-09-23 | 22 pages | Euromonitor

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Report description:

Sports nutrition in Greece benefits as consumers become increasingly health- and fitness-conscious. Thus, they are looking for ways to enhance their physical performance, which is seen as a means of improving general wellbeing. This is contributing to the rising number of consumers who regularly visit the gym and the concomitant growth in the demand for sports nutrition. The category has become far more mainstream in its appeal and is no longer targeted at a niche audience. With the rise of fitn...

Euromonitor International's Sports Nutrition in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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