

Sports Nutrition in Bolivia

Market Direction | 2024-09-23 | 22 pages | Euromonitor

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Report description:

In 2024, sports nutrition in Bolivia is seeing sales fall in terms of both volume and current value, primarily due to rising product prices and high consumer sensitivity, which have led to decreased consumption frequency and purchasing activity. The country's economic conditions, particularly the shortage of dollars, have escalated financial intermediation costs for imported products, which are then reflected in the final prices consumers must pay. Given that sports nutrition comprises predomina...

Euromonitor International's Sports Nutrition in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SPORTS NUTRITION IN BOLIVIA

KEY DATA FINDINGS

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Sports nutrition suffers falling sales in 2024

Escalation of smuggling threatens sports nutrition market

Omnilife leads overall category and continues to innovate

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