

Sleep Aids in the Netherlands

Market Direction | 2024-09-24 | 20 pages | Euromonitor

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Report description:

Sales of sleeping aids in the Netherlands are expected to see robust growth in current value terms in 2024, driven by rising demand from individuals seeking solutions for common symptoms of insomnia. Dutch consumers are leading increasingly busy and stressful lifestyles, resulting in a growing number of people experiencing sleep difficulties. Over the review period, demand for information on sleep aids has surged as insomnia becomes more prevalent.

Euromonitor International's Sleep Aids in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sleep Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Sleep Aids in the Netherlands

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List Of Contents And Tables

SLEEP AIDS IN THE NETHERLANDS

KEY DATA FINDINGS

2024 DEVELOPMENTS

Growing prevalence of sleeping problems

Shift towards stronger formulas boosts unit prices

Consumers are increasingly motivated to seek discounts via e-commerce channel

PROSPECTS AND OPPORTUNITIES

Continued growth for sleep aids, driven by rising prevalence of insomnia

Growing preference for herbal products but popularity of magnesium supplements could challenge sales

Growth of private label will heighten competitive pressure

CATEGORY DATA

Table 1 Sales of Sleep Aids: Value 2019-2024

Table 2 Sales of Sleep Aids: % Value Growth 2019-2024

Table 3 NBO Company Shares of Sleep Aids: % Value 2020-2024

Table 4 LBN Brand Shares of Sleep Aids: % Value 2021-2024

Table 5 Forecast Sales of Sleep Aids: Value 2024-2029

Table 6 Forecast Sales of Sleep Aids: % Value Growth 2024-2029

CONSUMER HEALTH IN THE NETHERLANDS

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What's next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024

Table 8 Life Expectancy at Birth 2019-2024

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2019-2024

Table 10 Sales of Consumer Health by Category: % Value Growth 2019-2024

Table 11 NBO Company Shares of Consumer Health: % Value 2020-2024

Table 12 LBN Brand Shares of Consumer Health: % Value 2021-2024

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2019-2024

Table 14 Distribution of Consumer Health by Format: % Value 2019-2024

Table 15 Distribution of Consumer Health by Format and Category: % Value 2024

Table 16 □Forecast Sales of Consumer Health by Category: Value 2024-2029

Table 17 □Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventative medicine

Switches

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SOURCES

Summary 1 Research Sources

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