

Sleep Aids in the Czech Republic

Market Direction | 2024-09-23 | 22 pages | Euromonitor

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Report description:

Sleep aids are projected to record a mild dip in retail volume sales over 2024, despite the lingering high levels of stress among the population in the Czech Republic, brought on by high costs of living and geopolitical conflicts. Sleep aids face challenges from rising average retail prices, as well as the growing number of alternatives in the form of dietary supplements and herbal teas that can help to induce sleep. Due to budget restraints, some consumers avoid using sleep aids entirely or hav...

Euromonitor International's Sleep Aids in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sleep Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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