

Sleep Aids in Hungary

Market Direction | 2024-09-23 | 22 pages | Euromonitor

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Report description:

Sleep aids in Hungary witnessed a solid rebound in retail volume growth in 2024. Rising demand for sleep aids can be linked to increasingly stressful lifestyles which often causes sleep problems. Hungarians typically start by making changes to their diet before considering OTC medication to solve their sleeping problems. Tactics include limiting the consumption of caffeine and using traditional remedies such as drinking milk with honey or herbal teas. However, if these are ineffective, consumers...

Euromonitor International's Sleep Aids in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sleep Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SLEEP AIDS IN HUNGARY

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