

Sleep Aids in Colombia

Market Direction | 2024-09-23 | 22 pages | Euromonitor

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Report description:

Over the review period, sleep aids in Colombia experienced rapid retail volume and current value growth, with some fluctuation. In 2024, retail volume and current value sales are projected to post their fastest increases since 2020, when the onset of the Coronavirus (COVID-19) crisis raised stress and anxiety levels and disrupted sleep patterns. Mental health issues like depression, stress and anxiety and economic difficulties, such as the high cost-of-living and unemployment, coupled with an un...

Euromonitor International's Sleep Aids in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sleep Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SLEEP AIDS IN COLOMBIA

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More Colombian consumers experience sleep problems

Pharmacies expand their offer of herbal/traditional sleep aids

Melatonin and homoeopathic products gain visibility

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