

Plant-Based Dairy in Peru

Market Direction | 2024-09-23 | 16 pages | Euromonitor

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Report description:

Retail demand for plant-based dairy in Peru continues to decline, driven by the dominant soy drinks. Although the economic situation in Peru is showing signs of improvement in 2024, concerns over the country's future persist, particularly due to ongoing corruption scandals and uncertainty regarding the next government. This environment continues to constrain the potential for attracting new consumers to plant-based dairy, as many Peruvians remain focused on reducing their expenditure on no...

Euromonitor International's Plant-based Dairy in Peru report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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