

Paediatric Consumer Health in the Czech Republic

Market Direction | 2024-09-23 | 25 pages | Euromonitor

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Report description:

Paediatric cough/cold remedies witnessed extraordinary growth in retail volume and current value terms over 2022 and 2023, due to the strong return of respiratory infections post-pandemic and a prolonged flu season. Stock problems with certain medicines for cough and fever resulted in panic and bulk buying, with parents buying whatever product was available. In 2024, the spread of respiratory infections among children was comparatively mild, which may be attributed to the relatively warm weather...

Euromonitor International's Paediatric Consumer Health in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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