

Paediatric Consumer Health in Spain

Market Direction | 2024-09-24 | 24 pages | Euromonitor

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Report description:

Paediatric consumer health is managing small positive gain in Spain in 2023, midst challenges from the declining birth rate. Indeed, according to the National Institute of Studies (INS), births in Spain in 2023 were at an all-time low since the beginning of 1941. Added to which, there are no national policies supporting birth rates in the country, with Spanish women postponing the age at which they become mothers and reducing the number of children they want to have. Ultimately, this is resultin...

Euromonitor International's Paediatric Consumer Health in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Innovation focuses on in-demand categories
Daisy maintains its lead, as the only brand holding a double-digit share

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Self-medication/self-care and preventive medicine

Switches

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