

Paediatric Consumer Health in Denmark

Market Direction | 2024-09-23 | 23 pages | Euromonitor

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Report description:

In 2024, paediatric vitamins and dietary supplements continued to experience positive growth, driven by an increasing emphasis on health and wellness amongst Danish consumers. This trend is notably influenced by parents' heightened awareness of their children's nutritional needs and the benefits of vitamins and dietary supplements. The pandemic has left a lasting impact, heightening general interest in maintaining good health and preventing deficiencies. As parents become more proactive in manag...

Euromonitor International's Paediatric Consumer Health in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Self-medication/self-care and preventive medicine

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