

Paediatric Consumer Health in Canada

Market Direction | 2024-09-23 | 27 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

Paediatric consumer health is set to see modest current value growth in Canada in 2024. Paediatric cough/cold remedies and paediatric analgesics are expected to see declining sales during the year as these categories continue to normalise after the massive spike in demand in 2022, which was caused by the flu/RSV/COVID "triple-demic" and led to shortages of such products. In 2024, most regions of Canada saw a return to more "normal" flu seasons compared to 2022, which served to lower demand. Howe...

Euromonitor International's Paediatric Consumer Health in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Paediatric Consumer Health in Canada

Euromonitor International

September 2024

List Of Contents And Tables

PAEDIATRIC CONSUMER HEALTH IN CANADA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Normalisation dampens demand for paediatric analgesics and cough/cold remedies

Zarbee's launches in Canada

Paediatric vitamins and dietary supplements bounces back

PROSPECTS AND OPPORTUNITIES

Demand to be supported by ongoing interest in health and immunity

Climate change to contribute to rise in demand for paediatric allergy remedies

Immigration to boost population aged between 0 and 4 years

CATEGORY DATA

Table 1 Sales of Paediatric Consumer Health by Category: Value 2019-2024

Table 2 Sales of Paediatric Consumer Health by Category: % Value Growth 2019-2024

Table 3 NBO Company Shares of Paediatric Consumer Health: % Value 2020-2024

Table 4 LBN Brand Shares of Paediatric Consumer Health: % Value 2021-2024

Table 5 Forecast Sales of Paediatric Consumer Health by Category: Value 2024-2029

Table 6 Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2024-2029

CONSUMER HEALTH IN CANADA

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024

Table 8 Life Expectancy at Birth 2019-2024

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2019-2024

Table 10 Sales of Consumer Health by Category: % Value Growth 2019-2024

Table 11 NBO Company Shares of Consumer Health: % Value 2020-2024

Table 12 LBN Brand Shares of Consumer Health: % Value 2021-2024

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2019-2024

Table 14 Distribution of Consumer Health by Format: % Value 2019-2024

Table 15 Distribution of Consumer Health by Format and Category: % Value 2024

Table 16 Forecast Sales of Consumer Health by Category: Value 2024-2029

Table 17 Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Paediatric Consumer Health in Canada

Market Direction | 2024-09-23 | 27 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-11
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com