

Paediatric Consumer Health in Bosnia and Herzegovina

Market Direction | 2024-09-23 | 20 pages | Euromonitor

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Report description:

Paediatric consumer health in Bosnia and Herzegovina continues to benefit from an increased focus on health products specifically targeted at children and young consumers. In 2024, the category achieves significant retail sales price value growth, primarily driven by rising product prices amidst ongoing inflation, while retail volume growth remains stable. The growing presence of competitively priced paediatric health brands plays a key role in increasing the category's visibility and expanding...

Euromonitor International's Paediatric Consumer Health in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Paediatric Consumer Health in Bosnia and Herzegovina
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List Of Contents And Tables

PAEDIATRIC CONSUMER HEALTH IN BOSNIA AND HERZEGOVINA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Increased focus on paediatric-specific products
Strong demand for paediatric vitamins and dietary supplements
Rising popularity of paediatric cough/cold remedies

PROSPECTS AND OPPORTUNITIES

Stable demand for paediatric consumer health
E-commerce boost for paediatric vitamins and dietary supplements
Paediatric ibuprofen faces reputation challenges but stable demand

CATEGORY DATA

Table 1 Sales of Paediatric Consumer Health by Category: Value 2019-2024
Table 2 Sales of Paediatric Consumer Health by Category: % Value Growth 2019-2024
Table 3 Forecast Sales of Paediatric Consumer Health by Category: Value 2024-2029
Table 4 Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2024-2029

CONSUMER HEALTH IN BOSNIA AND HERZEGOVINA

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
What next for consumer health?

MARKET INDICATORS

Table 5 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024
Table 6 Life Expectancy at Birth 2019-2024

MARKET DATA

Table 7 Sales of Consumer Health by Category: Value 2019-2024
Table 8 Sales of Consumer Health by Category: % Value Growth 2019-2024
Table 9 NBO Company Shares of Consumer Health: % Value 2020-2024
Table 10 LBN Brand Shares of Consumer Health: % Value 2021-2024
Table 11 Penetration of Private Label by Category: % Value 2019-2024
Table 12 Distribution of Consumer Health by Format: % Value 2019-2024
Table 13 Distribution of Consumer Health by Format and Category: % Value 2024
Table 14 □Forecast Sales of Consumer Health by Category: Value 2024-2029
Table 15 □Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification
Vitamins and dietary supplements registration and classification
Self-medication/self-care and preventive medicine
Switches

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DEFINITIONS

SOURCES

Summary 1 Research Sources

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