

## **Paediatric Consumer Health in Bosnia and Herzegovina**

Market Direction | 2024-09-23 | 20 pages | Euromonitor

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### **Report description:**

Paediatric consumer health in Bosnia and Herzegovina continues to benefit from an increased focus on health products specifically targeted at children and young consumers. In 2024, the category achieves significant retail sales price value growth, primarily driven by rising product prices amidst ongoing inflation, while retail volume growth remains stable. The growing presence of competitively priced paediatric health brands plays a key role in increasing the category's visibility and expanding...

Euromonitor International's Paediatric Consumer Health in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Paediatric Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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September 2024

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